

HUBUNGI KAMI:

Tel: +609-549 3253/+6012 4114 386

Faks: +609 549 2167

E-mel: mba@ump.edu.my



Universiti  
Malaysia  
PAHANG  
Engineering • Technology • Creativity

5-Star

World Class Technological University



Universiti  
Malaysia  
PAHANG  
Engineering • Technology • Creativity

5-Star

World Class Technological University

CONTACT US:

Tel: +609-549 3253/+6012 4114 386

Fax: +609 549 2167

E-mail: mba@ump.edu.my

MOHON SEKARANG!

APPLY NOW!

## Sarjana Pentadbiran Perniagaan

MQA Number: FA 1408

### SINOPSIS PROGRAM

Program ini direka untuk menyediakan warga kerja profesional untuk menjadi pengurus yang kompeten dan pemimpin dalam bidang Kejuruteraan dan Teknologi. Program ini dapat mengasah graduan dengan keperluan pasaran kerja pada masa kini.

### Kami Menawarkan EMPAT (4) Pengkhususan

01

Pengurusan  
Kejuruteraan

03

Pengurusan  
Teknologi

02

Kejuruteraan  
Perniagaan

04

Bioekonomi



UMPMalaysia

### Syarat Kemasukan:

- Memiliki Ijazah Sarjana Muda yang diiktiraf dengan CGPA 2.50 dan ke atas; atau
- Memiliki Ijazah Sarjana Muda yang diiktiraf dengan CGPA kurang daripada 2.50 dan sekurang-kurangnya LIMA (5) tahun pengalaman bekerja dalam bidang berkaitan
- Pelajar antarabangsa: memiliki IELTS 5.0 or TOEFL 500/TOEFL IBT 42 dan sijil tidak melebihi DUA (2) tahun.
- Sijil APEL A

### Yuran:

- Pelajar Tempatan: **RM 20,110.00**
- Pelajar Antarabangsa: **RM 34,550.00**
- \*tertakluk kepada perubahan

### Cara Untuk Memohon:

- <http://ips.ump.edu.my>
- Kemasukan: **SEPTEMBER & FEBRUARI**

## Master of Business Administration

MQA Number: FA 1408

### PROGRAMME SYNOPSIS

This programme is customized to serve working professionals who decided to propel their professional careers to produce competent managers and business leaders in engineering and technology.

### We offer FOUR (4) specializations

01

Engineering  
Management

03

Technology  
Management

02

Business  
Engineering

04

Bioeconomy



UMPMalaysia

### Entry Requirements:

- A Bachelor's Degree with minimum CPA of 2.50 or equivalent, as accepted by University Senate or;
- A Bachelor's Degree or equivalent not meeting CPA of 2.50, can be accepted subject to a minimum of FIVE (5) years working experience in the relevant fields.
- English Requirements for International Students: Students must have IELTS 5.0 or TOEFL 500/TOEFL IBT 42. The certification should not more than two (2) years from the date test taken and registration of candidature.
- APEL A certificate

### Fees:

- Local Students: **RM 20,110.00**
- International Students: **RM 34,550.00**
- \*subject to changes

### How To Apply:

- [https://ips.ump.edu.my](http://ips.ump.edu.my)
- Intake: **SEPTEMBER & FEBRUARY**

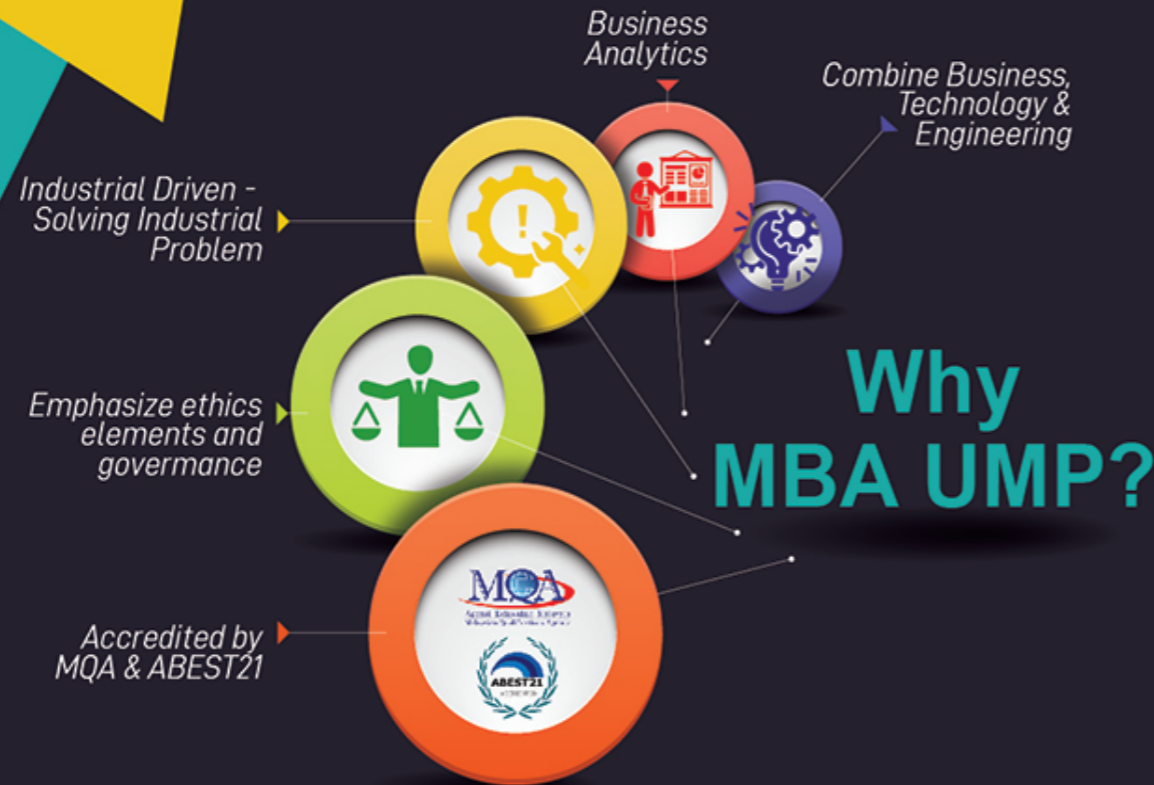
Fakulti Pengurusan Industri, Universiti Malaysia Pahang  
Lebuhraya Tun Razak 26300 Gambang, Kuantan, Pahang Darul Makmur.

Faculty of Industrial Management, Universiti Malaysia Pahang  
Lebuhraya Tun Razak 26300 Gambang, Kuantan, Pahang Darul Makmur.



# MASTER OF BUSINESS ADMINISTRATION

## UNIVERSITI MALAYSIA PAHANG (UMP)



### Programme Structure:

|            | CODE         | COURSES                                 |
|------------|--------------|---|
| SEMESTER 1 | KPC1103      | Research Methodology                    |
|            | KPC1113      | Managerial Economics                    |
|            | KPC1123      | Corporate Governance                    |
|            | KPC1133      | Strategic Marketing                     |
| SEMESTER 2 | CODE         | COURSES                                 |
|            | KPC1143      | Managerial Accounting                   |
|            | KPC1153      | Operation Management                    |
|            | KPC1163      | Leadership and Organizational Behaviour |
|            | KPC1173      | Entrepreneurship                        |
|            | KPC1183      | Financial Management                    |
|            | KPP1336      | Project I                               |
|            | CODE         | COURSES                                 |
| SEMESTER 3 | KPP1346      | Project II                              |
|            | KPC1193      | Strategic Management                    |
|            |              | # Elective 1                            |
|            |              | # Elective 2                            |
|            | # Elective 3 |   |

### Electives (Specialization):

| CODE                          | COURSES                                |
|-------------------------------|--|
| <b>ENGINEERING MANAGEMENT</b> |  |
| KPE1933                       | Lean Management                        |
| KPE1953                       | Occupational, Safety and Health        |
| KPT1953                       | Sustainable Management                 |
| KPE1913                       | Total Quality Management               |
| KPE1453                       | Business Analytics for Decision Making |
| <b>BUSINESS ENGINEERING</b>   |  |
| KPB1943                       | Service Management                     |
| KPB1923                       | Supply Chain Management                |
| KPE1453                       | Business Analytics for Decision Making |
| KPE1243                       | Logistic Management                    |
| KPE1253                       | Risk Management                        |

| CODE                         | COURSES                                   |
|------------------------------|---|
| <b>TECHNOLOGY MANAGEMENT</b> |   |
| KPT1933                      | Knowledge Management                      |
| KPT1963                      | Project Management                        |
| KPB1933                      | Product Management                        |
| KPT1923                      | Innovation Management                     |
| KPE1453                      | Business Analytics for Decision Making    |
| <b>BIOECONOMY</b>            |   |
| KPD1933                      | Product Development and Commercialization |
| KPD1943                      | Project Management in Biobusiness         |
| KPD1953                      | Contemporary Issues in Bioeconomy         |
| KPD1923                      | Supply Chain in Biobusiness               |
| KPD1913                      | Global Biobusiness Innovation             |
| KPE1453                      | Business Analytics for Decision Making    |

### Student Testimony:



Mohd Tamizi Mazlan

Assistant Manager,  
Kuantan Port

"GLOBAL CLASSROOM gave me **unique experience** and opportunity for networking with overseas universities"



Amirul Ahmad

Senior Manager,  
UMP Advanced

"MBA UMP **integrate** both **ACADEMIA AND INDUSTRY** perspective for better managerial and career advancement"

### Contact us for more information:

IPS Admission Unit  
Tel: +609-549 3198/3253  
E-mail: [ips.admission@ump.edu.my](mailto:ips.admission@ump.edu.my) or [mba@ump.edu.my](mailto:mba@ump.edu.my)